

*International Rubber Conference 2025 (IRC2025)
1-3 December 2025 @ BITEC, Bangkok, Thailand*

Guidelines for Poster Preparation

A poster visually presents the content of your submitted abstract. It should be designed to encourage active discussion about your work. Please ensure that all text and visuals on the poster are presented in English only. Please see the Guidelines for Poster Preparation as follows.

- ♦ All posters should be in **PORTRAIT** format.
- ♦ Size of the poster should be **height 120 cm and width 95 cm**.
- ♦ The top of the poster should display, in lettering not smaller than 2.5 cm in height, the following information: **Title of the Paper, Name(s) of the Author(s), Affiliation(s), and e-mail address of the presenting author**. In addition, please place the **'IRC 2025 logo'** at the top left corner of the poster.

IRC 2025 logo file: <https://irc2025.com/uploadFiles/download/IRC-2025-logo.jpg>

- ♦ Although a poster is primarily a visual medium, it should still follow a clear and logical structure so that viewers can easily follow and understand your research from beginning to end. You may consider including sections such as an introduction, methodology, results, discussion, conclusion, and references.
- ♦ The poster should be clearly readable from a distance. Use both upper and lower case letters for the main content, as text written entirely in capital letters can be hard to read. Ensure consistency in font style and size throughout the poster.
- ♦ Be sure to properly credit any images you include in your poster. Tables and charts should be clearly labeled and formatted to ensure they are easy to read and visually effective.
- ♦ Make it obvious to the viewer how to progressively view the poster. The poster generally should read from left to right, and top to bottom.

